

- [Austria](#)
- [Czech Republic](#)
- [Cyprus](#)
- [France](#)
- [Germany](#)
- [Hungary](#)
- [Israel](#)
- [Italy](#)
- [Latvia](#)
- [Lithuania](#)
- [Luxembourg](#)
- [Portugal](#)
- [Slovakia](#)
- [Slovenia](#)
- [Spain](#)
- [Switzerland](#)



1st Baltic Paediatric Congress - ECPCP meeting in Vilnius 19-22 May, 2011, Vilnius, Lithuania



Dear ECPCP Delegates, Dear Colleagues,

As you all know the General Assembly of ECPCP will be held in Vilnius 21-22 May. The annual conference is organized together with the spring meeting of EAP (19-20 May) and with the 1st Baltic Paediatric Congress (20-21 May).

It is our pleasure to invite you to attend on this exceptionally event. We do hope all of you will find the possibility to be there. Please try to convince your colleagues to join us as well.

Further information on www.bpc2011.eu

[Documents ESAP/SEPA](#)

[Conferences](#)

[News](#)

10.03.11

[Home Births: High Risk for Children](#)



The fatality risk for children with birth defects is

twice as high in the case of births...

[» more](#)

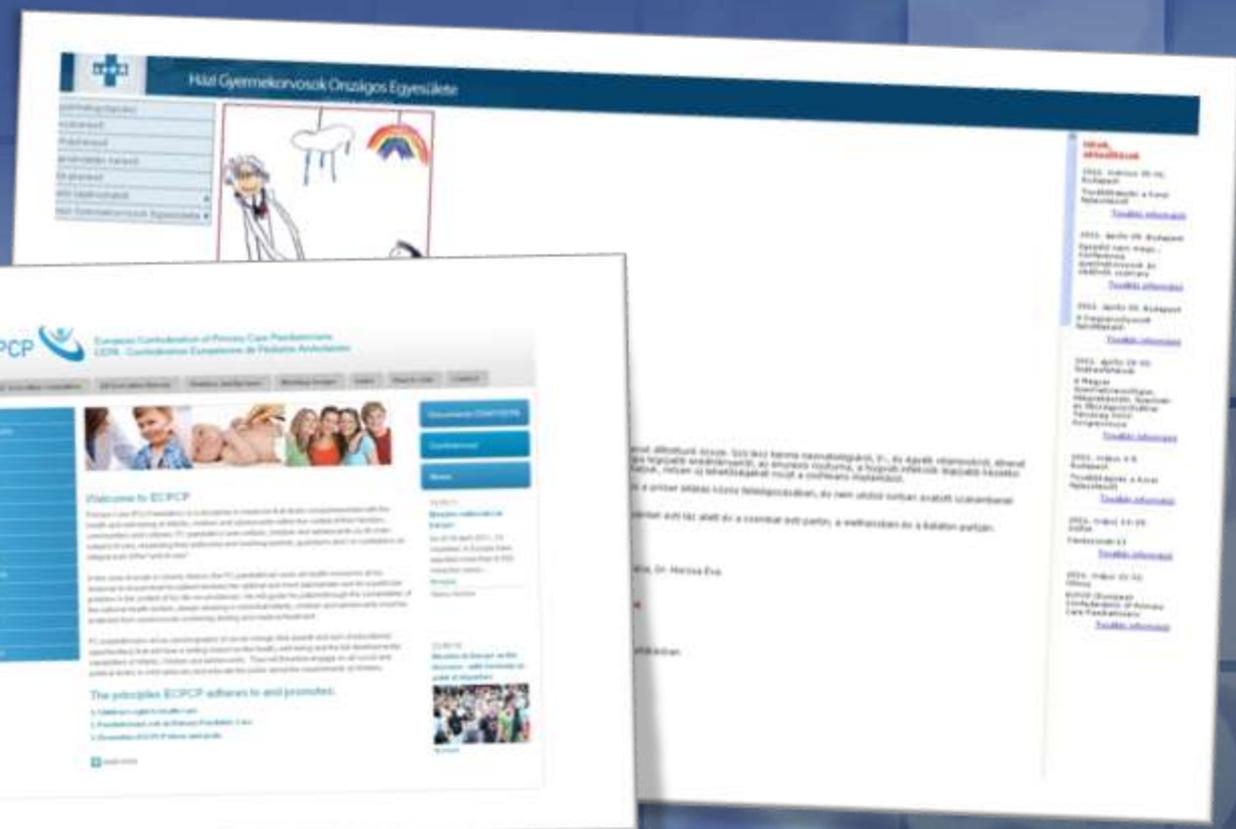
[News Archive](#)

22.09.10.

[Measles in Europe on the increase - with Germany as point of departure](#)



[» more](#)



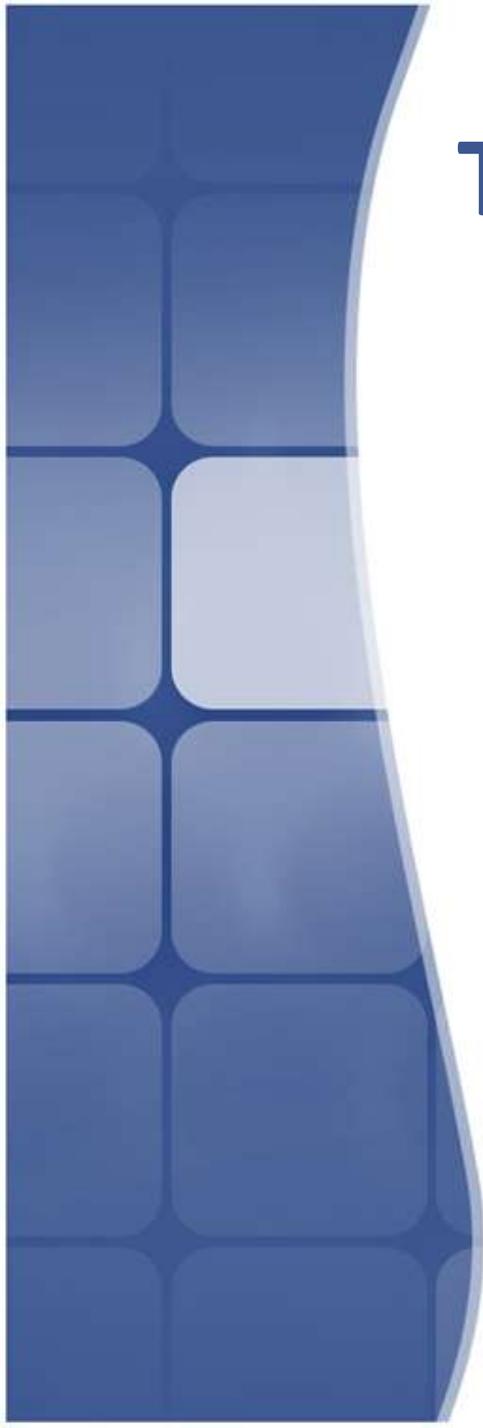
European networking with web sites for paediatricians and parents

Peter Altorjai, Sean Monks
Budapest, Munich

Current status / ECPCP

- #1 ranking on Google when searched for 'ecpcp'
- some CVs, articles, video releases posted
- call on conferences
- editorial board





The future / ECPCP

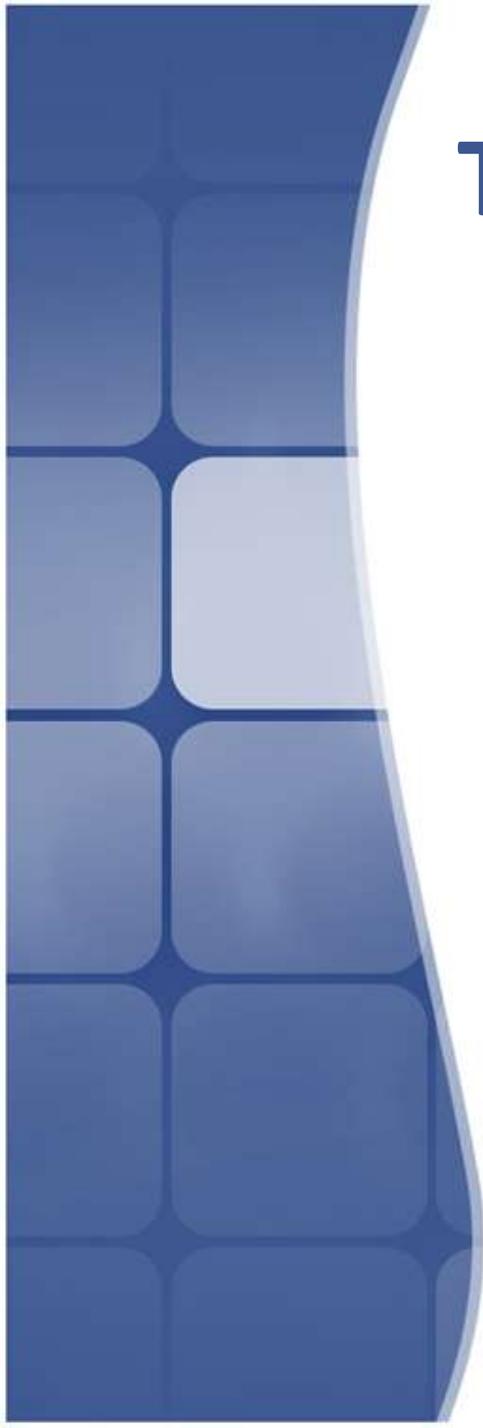
1. more CVs
2. international content
3. national content
4. conferences
5. password protected area for foruming?
6. open to lay society?
7. articles posting copyright restrictions?
8. national coordinators – admin surface?

Current status / HGyE

Currently the website is:

- static,
- to modify through contacting the designer firm
- information particularly for the Association's members
- a few visitors only





The future / HGyE

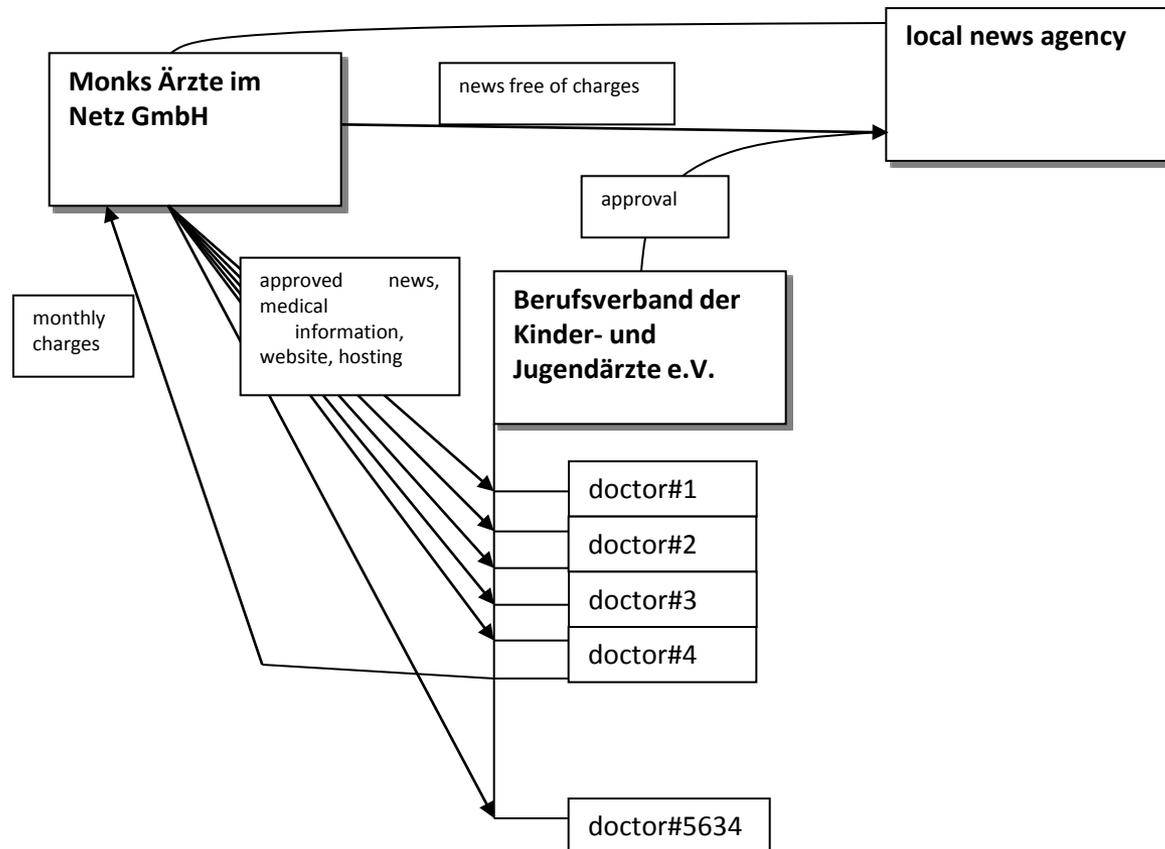
HGyE website has to be:

1. build upon dynamic content for the lay public, too
2. more person can maintain its content with properly classified authorizations (through admin surface)
3. become a national portal not-to-miss
4. with many hits a day

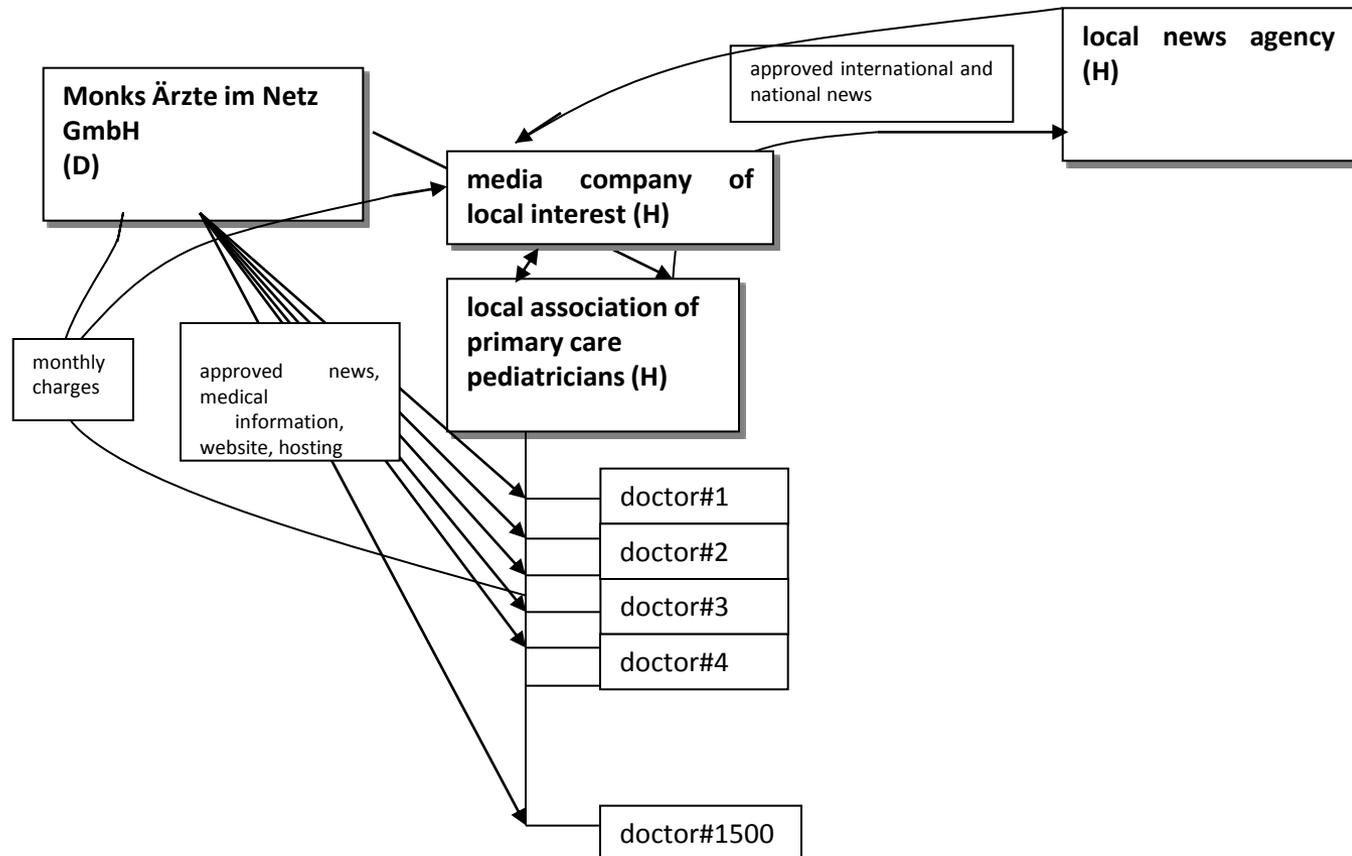
1. Dynamic content

- fast response on news about paediatrics, children's health (MTI, FH, exchange with www.kinderaerzte-im-netz.de)
- approving news from press agencies
- ads on selling/buying praxis, conferences
- professional protocols
- professional policy statements
- polls, surveys (survey monkey – free)

National business model



International business model

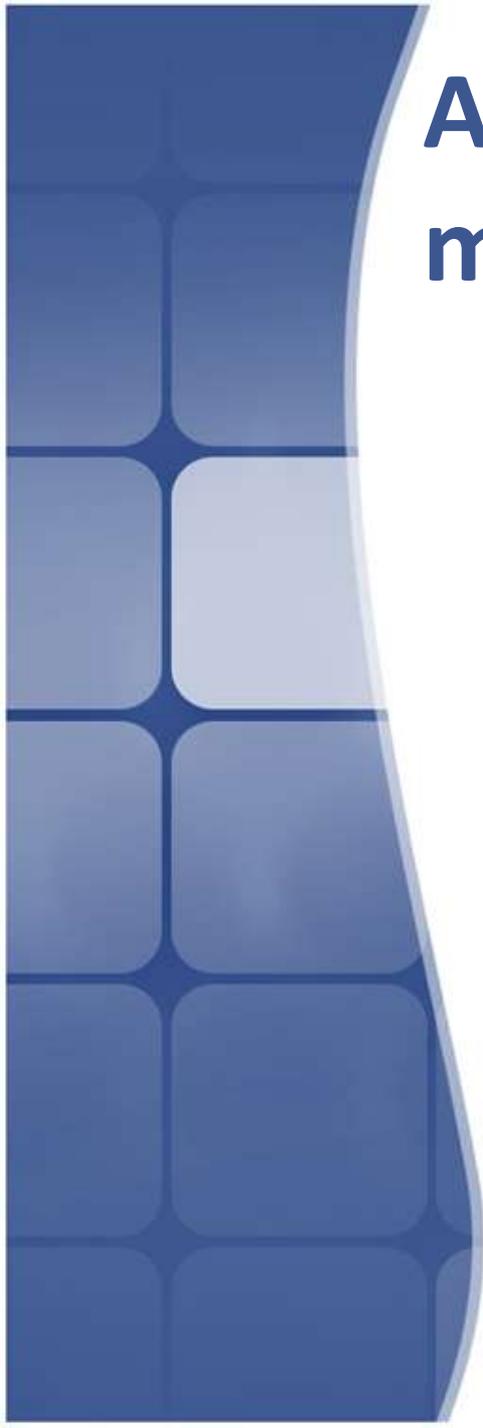


Advantages – from HGyE's point of view

Expansion, reputation:

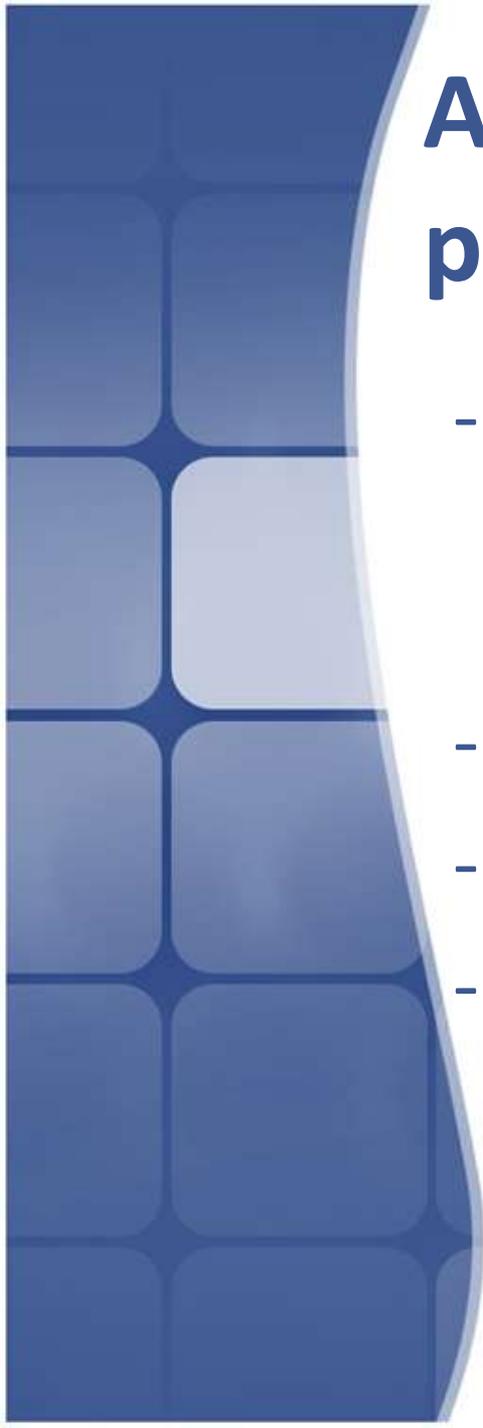
- among media participants,
- among professional circles,
- among parents





Advantages – from HGE members' point of view

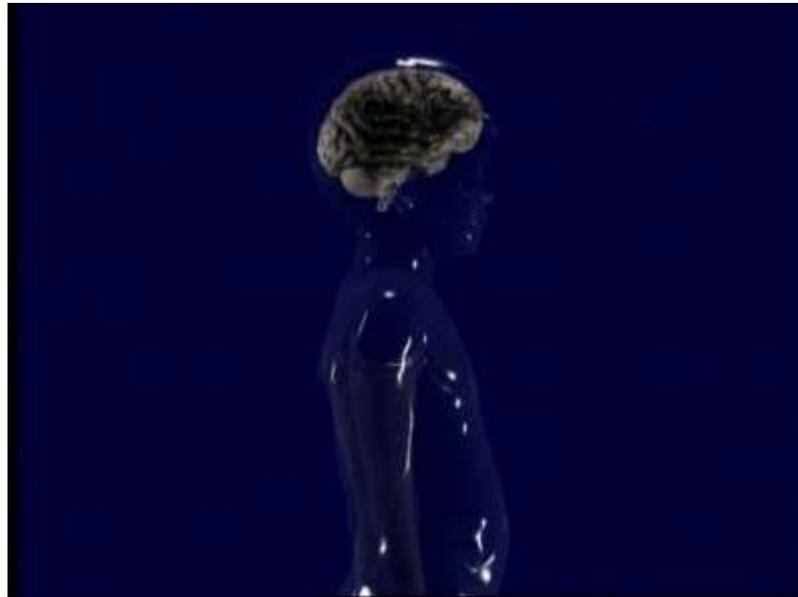
- *Up-to-date* professional (and lay) medical news
- description of most common diseases and many other material *gathered in place*
- *Own* web appearance (w/o optional content)
- traditional HGE content



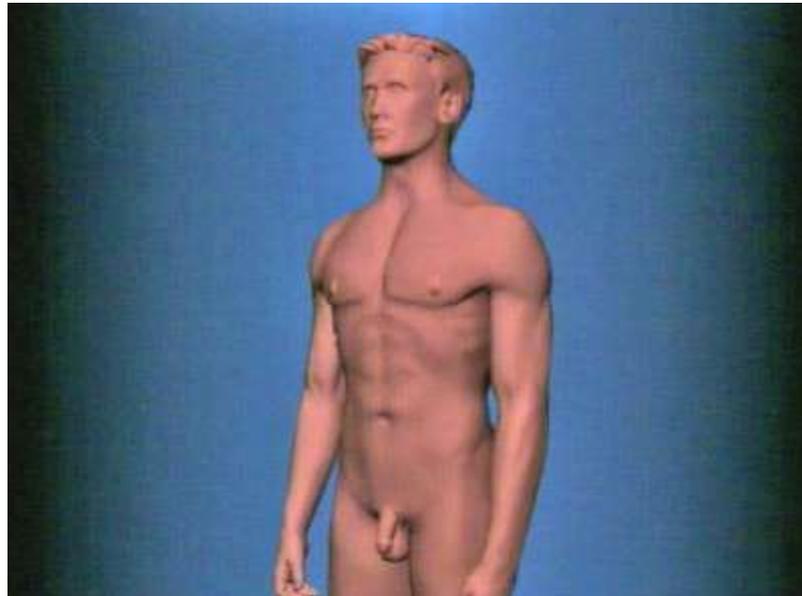
Advantages – from lay visitors' point of view

- *parental* information materials: descriptions, guidelines, vaccination schedules
- media coverage
- search engines
- duty services

video-news release:
attention deficit hyperactivity disorder



video-news release: fat cells



video-news release: whooping cough



exchange of video-news via ECPCP





NO AD – for

- reliable,
- interest-free professional company image
- professionalism
- planning on long-term period

Conclusion

Where There's a Will, There's a Way.

English proverb

